# The Lemon Grove FULL The Lemon Grove

IN THIS ISSUE

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**BULK RATE** 

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Vol. 48, No.66

**Serving Lemon Grove and nearby communities** 

Tuesday, May 28, 1996 25¢

## **East County youths triumphant!**

# David Walling picked as one of nation's top baseball prospects

by Joe Naiman

College Sports magazine's March issue listed El-Capitan's David Walling among the nation's top 100 baseball prospects graduating this year. Walling's athletic and academic work has paid off, earning him a baseball scholarship at the University of California Santa Barbara.



David Walling at bat

"He's worked real hard to put himself in that position, said El Capitan baseball coach Steve Vickery. "He's a real quality pitcher and he's also taken care of business in the classroom."

Walling, a pitcher and infielder, stands 6-feet-6-inches and weighs 185 pounds. In 1995 he compiled a 9-3 win-loss record and a 2.14 earned run average as El Capitan went to the CIF (California Interscholastic Federation) San Diego Section's Division II

This year, his earned run average was up, but he has won eight games without a loss, including the semifinal win over La Jolla High School May 25 which sent the Vaqueros into the CIF finals. He also has a save, and has struck out 75 batters in 65 innings.

While Walling is one of the nation's top high school baseball players, he would not be the first member of his family to win the CIF-SD Player of the Year honors. Ken Walling, his uncle, earned that honor in 1963, the year he graduated from El Capitan. Ken, now deceased, spent time in the Cubs' minor league organization.

Ken Walling was one of four children, including three boys.

Glen Walling, David's father. graduated from El Capitan in 1971 and played baseball at Point Loma Nazarene College. Glen subsequently attended San Diego State University in a non-baseball capacity and is now a math teacher at Grossmont College.

David spent his earliest years living in El Cajon and moved to Rancho Bernardo when he was eight. David spent two years on the Rancho Bernardo High School baseball team, but baseball brought him back to Lakeside. His sister graduated from that school in 1995.

"It's a great program to be a part of," he said of El Capitan's baseball team, noting that the coaches at El Capitan were one of the reasons he moved to Lakeside to play for the Vaqueros.

Walling moved in with his grandparents and enrolled at El Capitan for his junior year. Shortly after he transferred to El Capitan, his father moved back to Lakeside.

Ironically, Walling knew many of his El Capitan teammates prior to moving to Lakeside. Adam Taylor and his brother also grew up in El Cajon, as did Travis McRoberts, his best friend. "It's kind of awkward that we both transferred back to the same spot," said Walling of playing with McRoberts.

Taylor (dubbed "Chewy" in Little League), is the Vaqueros' first baseman. Walling had played first base when not pitching, but Taylor's incumbency has caused Walling to take up third base.

"I've always had to live in the shadow of Chewy, because he's such a great hitter," Walling said...

Despite his recognition from magazines and college recruiters, Walling said he is a better player because Taylor and several others have superior skills.

"Chewy has made me work harder at first base," he said. "I've always wanted to play there. He's my inspiration."

Walling's baseball career also includes El Cajon National and Rancho Bernardo Little League play, Pony League competition in Rancho Bernardo and Colt League tenure in Lakeside.

The pitching coach at UC Santa Barbara was Walling's reason for selecting that school, he said.

Walling will probably major in business or education and is contemplating following his father into a teaching career.

If Walling is selected high Continued on Page 3 D'Ann Dobbins named 1996 Fairest of the Fair

by Greg Eichelberger

The 1996 Fairest of the Fair competition is now finished, and, for the fourth time in the last seven years, a young lady from the East County has brought home top honors.

D'Ann Dobbins, a 19-yearold Grossmont College student has claimed the crown worn by Rachel Welch in 1958, and vied for by Barbara Mandrell in 1963. She received the coveted tiara from last year's winner, Kyah Lattimer of Fallbrook, by edging out Miss Rancho Peñasquitos, Jocelyn Soriano, and El Cajon's own Marisa Sadler in one of the closest contests in Del Mar history: the competition between the 28 women almost ended in a tie.

Dobbins, daughter of Trent and Betty Dobbins of La Mesa, wowed the judges with her grace, style and ability to think on her feet.

She impressed the panel, which included KFMB's Sandra Maas, Charger and Packer Hall of Fame cornerback Willie Buchanan and "Leave It To Beaver" star Jerry Mathers, with a forceful answer to a query on her chosen profession. Her desire to become an advertising executive became public there at the pageant.

Later, Master of Ceremonies Jack White of Channel 10 made the startling announcement: "Ladies and gentleman, for the first time in Fairest of the Fair history, we have a tie."

While the crowd collected itself, the judges had one more look and decreed that Miss La Mesa would wear the crown.

Thus, Dobbins becomes the fourth young woman from La Mesa to emerge victorious in this competition, joining Sharon Jones (1982), Adabelle Robertson (1983), and Jervaun Marino (1990).

In fact, East County has dominated this affair since Jones' triumph with eight titles, four in the 1990s alone.

"I'm just stunned," said Dobbins after her win. "When I was competing for Miss La Mesa, I never thought it would come to this. These girls are all so talented, to be chosen from among them is the greatest compliment anyone could be given."

And if popped buttons were any indication, her father was no doubt the proudest man in town.

"I'm so happy for her," said the auto parts delivery driver. "She commuted back and forth



each Sunday to practice and worked so hard for this. I couldn't be more thrilled for her."

Her boyfriend, Jack Sheets, attested to the toil Dobbins devoted to this victory.

"I've never seen anyone work harder or want this more," he said. "She had a goal and she stuck with it. That's what I admire about her.:her tenacity and her strength. Her answer to that impromptu question sewed it up for her, I believe."

Her tearful mother could only sob, happily: "My baby. My baby," while hugging her daughter as only a parent at these moments can.

Now the real fun begins for the young queen, who next will serve as hostess for the Del Mar Fair (June 18 - July 7) and subsequently spend her year-long reign making public appearances at various events as Miss San Diego County. She will then go on to compete in the Miss California USA pageant, which is the preliminary to the Miss USA and Miss Universe titles.

"This year it was beauty and brains," said Fran Hershman, Fairest of the Fair coordinator. "These girls are such a wonderful group. They all have marvelous career plans, and the intellect to succeed at whatever they try, no matter how they did tonight."

The other judges for this event, in addition to the three previously named, were Debbie Anne Thompson, the 1995-96 Miss Wheelchair California (for the first time, a Miss Wheelchair Fairest of the Fair, was chosen, Pam Albertson); Lillian Lim, the first Filipino-American woman judge appointed in the United States; and Lori Brickley, 1996 San Diego County Teacher of the Year.

East County's other contestants included Lakeside's Kristi Reilly, Santee's Erin Fields, Spring Valley's Claire Dumlao and Alisa Schuman of Santee, who competed in the wheelchair event.

This year's theme was "The Fabulous Fifties," and the opening number presented all of the contestants in poodle skirts, bobby socks and saddle shoes, dancing to a medley consisting of "The Stroll," "Chantilly Lace." "Rock Around The Clock" and "At The Hop."

Singer-Maria Ostapiej Vaccaro, a runner-up while Miss Chula Vista in 1984, provided some rollicking rock numbers of her own

## Sheriff's Log

#### April 27, 1996

7700 blk. Palm. Commercial burglary. Two six packs. \$20 value. April 27 - May 1, 1996

1800 blk. Skyline Dr. Vehicle burglary. Cellular phone/Cap/Cof. \$128 value.

#### April 28, 1996

7000 blk. Broadway. Grand theft. Cash/wallet/IMG. \$526 value. 7800 blk. Broadway. Petty theft. Purse/CKS/DL/PC. \$42. value. April 28-30, 1996

3200 blk. Acacia St. Vehicle burglary. Stereo/speakers. \$430 value. April 30, 1996

6800 blk. Federal Blvd. Auto theft. '95 Niss Max. \$20,000 value. 6900 blk. Federal Blvd. Strong armed robbery. Unknown amount of

7900 blk. Golden Ave. Petty theft. ID/Uniform/Clothing. \$280 value. 3200 blk. Lemon Grove Ave. Petty theft. Bottle Kahlua. \$42 value.

April 30-May 1, 1996 1900 blk Dain Dr. Vehicle burglary. Cellular phone/Pager/Video.

2600 blk. Main St. Grand theft. Nail Driver x2/Sander. \$2,200 value. May 1, 1996

7000 blk. Broadway. Petty theft-shoplift. PG test/soap/lotion.

7400 blk. Pacific Ave. Auto theft. '77 Toy Cel. \$500 value. 7500 blk. Broadway. Petty theft. Wallet/SS/DL MI. \$10 value. 3500 blk. West St. Petty theft. Queen. HLR Puppy. \$200 value.

May 2, 1996 7400 blk. Broadway. Grand theft. Purse/DL/Cash. \$516 value. 3200 blk. Lemon Grove Ave. Grand theft. Laptop computer/cam-

corder. \$820 value 3200 blk. Lemon Grove Ave. Strong armed robbery. Unknown liquor. Value unknown.

#### May 3, 1996

3100 blk. Crane St. Auto theft. Motorcycle trailer. \$1,200 value.

8400 blk. Broadway. Petty theft. Cab fare. \$90.96

7100 blk. Broadway. Strong armed robbery. Cash, CC/ATM/DL. \$1,340 value

#### May 5, 1996

7500 blk. Church St. Auto theft. '84 Toy. Cor. Gold. \$1,500 value. May 5-6, 1996

7600 blk. Lemon Ave. Vehicle burglary. Cellular phone/bag/glass. \$529 value.

1700 blk. Skyline Dr. Strong armed robbery. Car stereo/\$/Cash. \$175 value

## May 8-9, 1996

6900 blk. Central Ave. Grand theft. Mountain bikes X2 \$909 value

3100 blk. School Ln. Grand theft. Stereo/CD's/DL. \$851 value. 1700 blk. Primera. Auto theft. '83 Toy Cres Blu. \$4,000 value.

May 10, 1996

7500 blk. Broadway. Auto theft. '85 Niss 200 Gray. \$850 value.

6600 blk. Federal Blvd. Vehicle burglary. 02 Monitor/drill. \$1,760

## **Lemon Grove Fire Log**

## May 3, 1996 through May 9, 1996

3200 blk. Olive St. Difficulty breathing.

7800 blk. Palm St. Medical aid.

7600 blk. Broadway. Traffic accident.

3400 blk. Main st. Seizure.

1600 blk. Watwood Rd. Back pain.

7300 blk. Mt. Vernon St. Assault victim.

1400 blk. San Altos Pl. Extinguished fire.

7300 blk. Mt. Vernon St. Medical aid.

2200 blk. Massachusetts Ave. Vehicle accident.

3200 blk. College Pl. Multifamily residential fire.

8100 blk. Mt. Vernon St. Assault victim

8400 blk. Roy St. Reaction to medication.

8000 blk. Golden Ave. Person down.

2800 blk. Massachusetts Ave. Diabetic problem.

3600 blk. Grove St. Person down. Buena Vista Ave./Broadway. Vehicle accident.

3200 blk. College Pl. Assist elderly.

1400 blk. El Prado Ave. Child locked in auto.

2100 blk. El Dora St. Assist elderly.

3200 blk. Lemon Grove Ave. Vehicle fire.

Hwy 94/College Ave. Vehicle fire/freeway.

2200 blk. Massachusetts Ave. Head injury.

1900 blk. El Dora St. Abdominal pains. 2300 blk. Ravenwood Dr. Unresponsive.

1500 blk. Madera St. Fall.

Washington Ave./Lincoln St. Traffic accident.

7000 blk. Mt. Vernon St. Chest pains.

7000 blk. Broadway. Medical aid. 1500 blk. Madera St. Bleeding.

2800 blk. Lemon Grove Ave. Commercial/industrial fire.

Palm Ave./Lemon Grove Ave. Vehicle accident.

## The **Lemon Grove** Review

#### 3434 Grove Street, Box 127, Lemon Grove, CA 91946 (619) 469-0101

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Assistants to the publisher Jeff Paris, Mary Rosen, Trudy Thomas

Contributing writers: Lora Clark Phillip Giannangeli, Cynthia O'Neill, Howard Owens, Marilyn Phenow, Paul Treske. Betty Jo Tucker

#### Submissions

Letters, editorial and photo submis ions are welcome, but will not be re turned to sender unless accompanied by self-addressed, stamped envelope.

the following address: sdgreens @igc apc org.

All materials must be received by the Monday preceding the date of publication. The editor reserves the right to edit all submissions

#### Advertising

All advertising is subject to current rate card. The publisher reserves the right to reject an advertiser's order

Only publication of an advertisement shall constitute final acceptance

Send all correspondence to Forum Publications, Inc., P.O. Box 127 Lemon Grove, CA 91946

## **Lemon Grove** Almanac

1994 Population: 25,100 Incorporated:

Area: 3.75 sq. mi. Median income: \$34,399

Mayor: Mary Teresa Sessom Council: Thomas Clabby Craig Lake

City Manager: Doug Yount Planning Director: Jim Butler Gloria McLean Attorney: City Clerk: **Christine Taub** 

**Dwight Shelley** 

Sheriff's Capt.: **Yolanda Collins** Fire Chief: William Wright

Congressional district:

52nd - Duncan Hunter State Senate district:

40th - Steve Peace State Assembly district:

77th - Steve Baldwin Supervisorial district:

2nd - Dianne Jacob

1993 taxable sales: \$1.47 million Libraries:

Post offices: Parks Recreation centers

## Member



## **College Notes**

Martha Louise Olow of Lemon Grove was among the 665 graduates to receive their diplomas at Louisiana Tech University's spring commencement exercises this month. Olow majored in management

Jason M. Schwarz of Lemon Grove is among the 2,500 high school seniors recently awarded a college-sponsored Merit Scholarship. Schwarz, who will soon graduate from Gompers Secondary School, will receive between \$250 and \$2,000 annually for up to four years of undergraduate study at the University of Southern California.

Schwarz is interested in pursuing studies in computer engineering and science. Besides being a valedictorian and captain of the varsity tennis team, Schwarz was the Math Team president and worked on both the campus newspaper and yearbook staffs.

Finalists for the Merit Scholarships must maintain high academic records, be endorsed by their high school principals, excel in a qualifying test and provide information about their activities, interests and

## Letter to the Editor

## How long has this been going on?

This is not a letter of complaint! It concerns the Lemon Grove Library. Who could complain about that wonderful organization? I am an avid reader and check out several books every few weeks. I donate books to the library whenever I can.

My questions are directed to the Lemon Grove Review and to the Friends of the Lemon Grove Library. Why does the Lemon Grove Review print a very expensive and informative library newsletter?

Who or what prompted the Lemon Grove Review to dedicate space to the library newsletter in the first place, and how long ago?

Perhaps, the next newsletter could include an answer to my questions. Probably, many others would like to know too, but just fail to ask.

> SHERMAN H. JOHNSON Lemon Grove

## PUBLIC NOTICES -

NOTICE OF TRUSTEE'S SALE TS. No. 95-06250CONV-SC Loan No. 1789012 THE Order No. 2951827-15 Investorfinsurer No. 1662510649 APN No. 577-202-25-00 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATEO 082694 UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU. YOU SHOULD CONTACT A LAWYER No-bce is hereby given that CTC Foreclosure Services Corporation, as duly appointed trustee pursuant to the Deed of Trust executed by Margaret A Pfatman, an unmained woman dated 08/2594 and recorded poly 109/1594, as in strument No. 1994-0524785, in Book – Page – J. of Official Records in the office of the County, Recorder of San Diego County, State of California, will sell in 06/04/96 at 10 00 AM, at the South entrance to the County, Courthouse, 220 West Broadway. San Diego County and State of California will sell in 06/04/96 at 10 00 AM, at the South entrance to the County Courthouse, 220 West Broadway. San Diego California will be and interest conveyed to and now held by I under said Deed of Trust, in the property situated in said County and State and site in the lation referenced Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust, in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be 1877 Skyline Dire. Lernon Grove, CA 91454 The under-signed Trustee disclaims any liability for any interrectness of the street address. NOTICE TO BIDDERS The Grossmont Union High School District will receive bids Maintenance for District-Wide Telephone System 1996-97 Fiscal Year

Each bid shall be submitted on a orm obtained at the Purchasing Department of said District locat ed at 1100 Murray Drive, El Cajon, CA 92020, shall be sealed and filed in said Purchasing

Department on or before 2:00 June 5, 1996

and will be publicly opened and read aloud at that time and place.

The District reserves the right to ward to the lowest responsive bidder meeting bid specifications. The Grossmont Union High School District reserves the right to reject any or all bids, to accept or reject any one or more items of a bid or to waive any irregularities or informalities in the bids or in

No bidder may withdraw his bid for a period of thirty (30) days after the date set for the opening of bids

In the event of identical bids, the Governing Board may determine by lot which bid shall be accepted per Public Contract Code No. 20117

Clerk of the Governing Board Grossmont Union High School District of San Diego County, California



any incorrectness of the streatury for any incorrectness of the streat address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the No-toce of Sale is \$161,928.89 it is possible that at the time of sale the opening bid may be less than the total indebted-ness due in addition to cash, the Trust-ew fill accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this

**Send your Fictitious Business** Statement to

> The Lemon Grove Review

Box 127, Lemon Grove, CA 91946 (Don't pay the Daily Californian \$42)

## Walling

Continued from Page I

enough in pro baseball's amateur draft this June and receives a reasonable signing offer, he has the option of turning professional, but Walling's academic performance allows him the luxury of declining a pro offer and going to college first.

"We really try to emphasize the scholar-athlete, so he can make that decision if he has the option," said Vickery. "I just think he's a quality kid. It's just nice to have some choices. He's put himself in a position to be able to make a choice.

The CIF final Thursday will close out Walling's career at El Capitan. "I love these guys," Walling said of his El Capitan teammates "They're great guys."

## Mt. Miguel El Trovador News Briefs

The Spring Comedy opens tonight and will run through Saturday with curtain at 7 p.m. Tickets are \$3. This year's production entitled, "Out of Order," is a hilarious farce set in the Colonial Hotel in Washington, D.C. The plot is fast-paced and filled with confusion and mistaken identities. A tricky window and a unique closet may steal the show. Cast members, under the direction of Myrna Goodwin, are: Jonathan Carr, Doug Chenevert, Chentel Kelley, Jamie Middleton, Dave Brooks, Jennifer Quinn, Nick Hedstrom, Wendiann Nichols, Danilelle Saullo and Jon Teysko.

Speech and drama teacher Myrna Goodwin was recently inducted into the California High School Speech Association Hall of Fame. Mrs. Goodwin has had more than 100 students qualify to attend the state championship, four of them finished first. Last year's speech team ranked in the top 10 at State Speech Finals. She has sent eight students to nationals in the past five years. She has also been active in the San Diego Imperial Valley Speech League and the State Speech Council.

The 1996-1997 El Trovador newspaper staff has been announced as follows: Editor-in-chief Nick Johns, Managing Editor Amy Smith, News Co-Editors Heather Baxter and Christa Hillenburg. Features Editor Shana Gaters, Features Assistant Jennifer Quinn, Sports Editor Lyra Poston, Editorials Editor Diana Julian. Advertising Manager Raelene Sames, reporters Brianne Eschenauer, Josh Hensley, Shaun Drake, Jennifer Credon and Ashley Grand, artists Jim Howard, Shaun Drake and Shaun Hundley, photographers Jon Carr and Melissa Sampson. Business Manger Christina Gever. Applications are still being accepted for assistant sports and editorials editors and photographers

Senior Calendar: June 7 - Senior Prom at Sheraton Grande Torrey Pines, La Jolla; June 13 - Senior Breakfast; June 16 - Baccalaureate at Skyline Wesleyan Church; June 20 -12:15 p.m. Graduation Practice and 6 p.m. Graduation Ceremony in the stadium

The Choral Department, under the direction of Laurel Sunde, is presenting its Spring Concert Friday at 7 p.m. at Skyline Weslevan Church. Tickets are \$5. The Ladies Ensemble and Mixed Ensemble both received an Excellent rating at the California Music Educators of American Festival on April 24.

Matador art students who won honors at the Ninth Annual Grossmont District Art Show are: 1st place (Mixed Media Adv.) - Thai Bui. 2nd Place (Mixed Media Adv.) - Melanie Wright, 3rd Place (Mixed Media Adv.) - Thai Bui, 1st Place (Mixed Media Beg.) - Monica Walter, 3rd Place (Photo Adv.) - Rianna Child, 1st Place (Drawing Adv.) -Thai Bui, 1st Place (Illustration Beg.) - Dave Suguitan. Honorable Mentions went to Melissa Hill and Todd Harris. Both Thai Bui and Todd Harris have been accepted to Cal Arts

Staff news: The Grossmont Education Association honored eight Mount Miguel staff members for their years of service on May 8 at Pizza Nova: Larry P. January and William Fusselman - 30 years; Edward V. Marikle, Jr. and John R. Stende - 25 years; Doris Faye Miller, Joan Hafer, Fernando Espana, Jr. and Donna M. Tucker - 20 years. Guidance Information Specialist Rochelle Matter was selected the "Employee of the Month" for May

Individual Student Honors: John Bean placed 1st in the "Drums Across California" competition in Dana Hills on May 11. Claudia Lopez was crowned Senorita Latina as part of the May 5 celebrations. Llast year's Senorita Latina Gilda Gutierrez did the honors. Janida Disengomoka and Nykesha Potts both placed at the local level of the national French contest of the American Association of Teachers of French and received their awards on May 11 at the awards ceremony in Balboa Park

The swim team broke two new school records at the swim finals. Sophomore Elizabeth Tilaro broke the 50 Freestyle 26.26 record and Junior Katie Atwood broke the 200 Individual Medley 2.23.75 record.

Reflections '96, the literary magazine, is now available for only \$3 in Room 231. This annual magazine features poetry, prose, art and photographs by Mount Miguel students and is a productions of the creative writing classes of Patricia Curtis and Mark Burns

This year's editor was Erik Peterson. Showcase Writers of La Mesa will be judging the magazine and the winners will be presented with awards at the joint awards banquet held with El Trovador on June 11 at the Olive Garden in Grossmont Center at 6 p.m.

Don't keep the good word to yourself! Send your community news today!

## **Commentary**

Supervisors ignore voters and volunteers

County supervisors recently snubbed the voters and squandered the volunteer efforts of a blue ribbon com-

mission looking at ways to streamline local government. It's not surprising supervisors are less enthusiastic about the work of the "reinventing government" panel they created now that the group has recommended eliminating their jobs. But they are shirking their public responsibility in stonewalling a voterapproved process

The Board of Supervisors recently decided to ignore the final report of the commission. Supervisors sent their 21-member panel on government efficiency packing without even setting public meetings to air the group's recommendations.

The group spent more than a year and a half wrestling with the problems of fragmented and overlapping responsibilities of dozens of governmental units serving San Diegans. It proposed dramatic changes to eliminate waste and duplication among the hodge-podge of city, county and special district jurisdictions in the region.

In 1993, a large majority of local voters strongly endorsed a serious look at making local government work better. In his State of the County message in 1993, former Board of Supervisors Chairman Brian Bilbray announced that he was unselfishly willing to consider a major revamp of local governments, even if it meant eliminating the Board of Supervisors. Amidst great fanfare and "good government" editorials, supervisors asked voters in November, 1993 to approve Proposition A, which called for appointment of a panel of experts and citizens to consider sweeping reforms

The highly-touted commission created by the board included prominent business and community leaders, such as former Supervisor George Bailey, former Lemon Grove City Manager Jack Shelver and Dr. Glen Sparrow of San Diego State University's School of Public Administration and Urban Studies. They took the job seriously and proposed major realignments in the region's confusing political turf. They proposed a plan to phase in a regional government that would eventually replace the county and city governments we have today.

These panel members were politically very savvy. They suggested sweeping changes but called for lengthy public review and gradual phase-in of reforms only after additional voter approval. They knew their recommendations would draw self-interested political fire from entrenched officeholders and bureaucrats, but they believed they were doing an important job

It could be that major changes in our local political network will prove impractical anyway given the power of special interests and the egos of incumbents who have large personal stakes in maintaining

However, the supervisors have short-circuited the democratic process by shelving the report prematurely. Open forums should be scheduled around the county so both citizens and public officials can become informed about the reform proposals and discuss the pros and cons

The Board of Supervisors' poor judgment indicates a lack of gratitude for the efforts of the restructuring commission and a lack of respect for the voters they are supposed to be serving

Lois Heiserman served on the Lemon Grove City Council for 14 years and is still active on the Lemon Grove Chamber of Commerce board and the East County Council on Aging

## **New format not converting KECR fans**

by Mark Morgan-Hallburn

Rock 'N Roll and Rap 'N Raunch have replaced Old-Time Religion on the radio as KECR-FM (93.3) has changed formats under another new ownership. Listeners aren't impressed with the new sound

"It's disgusting!" Thelma Atkinson, 68, of La Mesa says, "I used to listen at night. Now they have some guy in Florida talking about lesbian sex. I don't listen anymore

Gene Leslie, 57, of El Cajon. agrees. "I always liked it," he says. "It had the type of Christian music that I liked, being older, more to the older crowd. I don't listen to the new station at all."

After decades of ownership, the El Cajon-based station was recently sold by Family Radio Network (FRN) for a reported \$12 million, then re-sold to Ohio's Jacor Broadcasting for \$13.5 million. Jacor is currently formatting the new KHTS with a satellite feed from a station in Tampa Bay, Florida (WFLZ, 93.3 FM), which is owned by the group.

Jacor also recently purchased XTRA-Sports (690 AM) and 91X, XTRA-FM, with studios in San Diego and transmitters in Mexico. FRN still retains ownership of KECR-AM 910, with studios beneath its transmitter towers at in Lakeside. That station's format remains the same, but with new local staff.

The station is currently being run without local management and Jacor officials did not return calls. Neither did Harold Camping, president and general manager of the Oakland-based FRN, recuperating from surgery.

East County's Mark Larsen, who runs KPRZ 1210 AM in San Diego, however, says it all comes down to money

'It was driven strictly by economics from what I understand. Because I guess Harold Camping's organization wanted to get some of the fruits of the monetary labor of it." Larsen said, attempting to suppress a grin. "And that's the nature of radio today. I don't know if they needed to raise some money or what have you. It was certainly a way to do that.

KECR-AM General Manager Bob Babcock joined the network after the sale and couldn't comment on the sale of the FM station. He did say that 910 AM is hoping to increase the power of its signal to better reach the North County. He was able to confirm that the AM station was moved to the transmitter site and that new studios were built there

San Diego's radio market is often very competitive, but Larsen says he is sorry to see the Christian FM station leave the airwaves

"If it means that signal will be just another Contemporary Hit Radio station, there's plenty of those," he said. "There's plenty of Adult Contemporary radio stations. What's rare are those formats that are unique, and KECR-FM had a certain format that ministered to a certain audience. While we may have shared some listeners with KPRZ, there's a little different style, and that's good.

Larsen said he doesn't like the way the business is going, with very few companies owning lots of radio stations. That means more of a "cookie-cutter mentality" and less local control."

KPRZ is owned by Salem Media, a large corporation based in Camarillo, California, but Larsen claims that local stations all have a say in their own management.

"The way that the company is built, there's a lot of local autonomy," he said. "We can really be talking with the folks, so it's a

Larsen claims that recent station sale costs prohibit his company from putting an FM Christian station on the air in San Diego. They typically start stations from the ground up. including the initial licensing and construction process, rather than purchase existing outlets.

Jacor, on the other hand, has become a strong buyer of radio stations across the United States. including Denver, where the company is a heavy hitter, owning most of the major rock music-format FM stations.

Perhaps one of the reasons KECR-FM was sold was to raise revenues. Another may have been lack of listeners. The station had never scored strong in Arbitron ratings (though most Inspirational formats do not, Larsen confirmed), and even listener- supported stations need to reach an audience to stay alive

KECR-FM apparently had few listeners, especially among women ages 18-35, the group that advertisers consider very important. An informal telephone poll of several East County churches turned up few regular listeners. Most had not even heard of KECR-FM.

One such non-listener is 18year-old Jason Beahl, who attends Shadow Mountain Community Church. He didn't listen to KECR-FM when it was on the air, and doesn't miss it now. He thinks the format from Tampa Bay is funny

"I guess Tuesday is 'No Panty Day' and there's 'Free Ballin' Day,' and 'Lesbian Day' there's just other stuff," he said. "It's pretty cool - well, it's not cool, but it's funny."

## **Business & Service Directory**

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**'Our Macintosh Doctor** makes house calls' Call Web Spinners 292-7706

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EXCITING HOME BUSINESS. Wholesale, retail, mail order. Low cost. \$25. Complete start-up. SASE for details. S.R. Vetter, P.O. Box 16156, San Diego, CA 92176 5/16

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OFFICES AND STORAGE FOR LEASE - 200 sq. ft. & up. 7752 North Ave., Lemon Grove 464-4918

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DAY BED 250.00, wicker set 150.00, wicker sofa 250.00 Household goods - CASH only, 562-0936.

#### wanted

ANTIQUE GUNS, 463-4512

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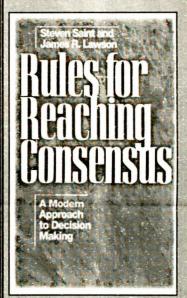
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